

Privacy Policy

(Last updated: 17th April, 2024)

MARCOOPE LIMITED is committed to protecting your privacy. This MARCOOPE LIMITED Statement of Privacy applies to the MARCOOPE LIMITED family of Web sites and governs data collection and usage at all MARCOOPE LIMITED sites and services. Please read the MARCOOPE LIMITED Statement of Privacy below, our Terms of Use and any supplementary information at the end of this statement for additional details about particular MARCOOPE LIMITED sites and services that you may use.

At Marcoope Limited, we take your privacy seriously! Please read this Statement of Privacy to be more aware about our policy on collecting, using and disclosing personal information. This website is not intended for children under 13 years of age. Any user under the age of 16 is required to ask their parent(s) or legal guardian(s) to ensure that both user and their parent(s) or legal guardian(s) understand and accept our Privacy Policy and Terms of Use.

Collection and Use of Personal Information

We collect the following personal information from you:

- Contact Information such as name, email address, mailing address, phone number.
- Unique Identifiers such as user name, account number, password.
- Preferences Information you provide such as product or content interests, or communication or marketing preferences.
- Usage activity about how you interact with us such as purchase history, what content you viewed, and which areas of our site you visited.

We also collect the following personal information from you:

- Information about your business such as company name, company size, business type.
- Demographic information such as household income, age, education, gender, interests, and zip code.

As is true of most Web sites, we automatically gather information about your computer such as your IP address, browser type, referring/exit pages, and operating system.

For California Residents

This PRIVACY STATEMENT FOR CALIFORNIA RESIDENTS supplements the information contained in the Privacy Policy of Rare Patient Voice, LLC (RPV). We adopt this statement to comply with the California Consumer Privacy Act of 2018 ("CCPA") and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this statement.

- Sharing Personal Information

We disclose your Personal Information for a business purpose to the following categories of third parties:

- Our business partners
- Government entities as required by law for 1099 reporting

- Your Rights and Choices

Pursuant to the CCPA and subject to certain exceptions and limitations, California residents may contact us to exercise their rights with respect to certain Personal Information that we hold about them.

To the extent these rights may apply to you, they are described below.

- Right to Know About Personal Information Collected, Disclosed, or Sold

You have the right to request that we provide you with details about the Personal Information we collect, use, disclose and sell.

Only you or a person registered with the California Secretary of State that you authorize to act on your behalf, may make a verifiable request related to your Personal Information.

As part of this process, we may ask to verify your identity. Your request must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and confirm the Personal Information relates to you. Making a verifiable request does not require you to create an account with us. We will only use Personal Information provided in a verifiable request to verify your identity or authority to make the request.

You are entitled to receive the following:

- The categories of your Personal Information that we have collected in the preceding 12 months
- The categories of sources from which that Personal Information was collected
- The business/commercial purpose for the collection or selling
- The categories of third parties with whom we share Personal Information
- The specific pieces of Personal Information we have collected about you (subject to some exceptions)

Because we have disclosed or sold (as those words are defined in the CCPA) Personal Information to third parties in the last 12 months, you are also entitled to receive:

- The categories of Personal Information that we have disclosed or sold in the past 12 months

- Right to Request Deletion of Personal Information

You have the right to request deletion of the Personal Information we have collected about you (subject to some exceptions). You can submit your request as described above, and we reserve the right to conduct the verification described above.

We may deny your deletion request if retaining the information is necessary for us or our service providers to:

- Complete the transaction for which we collected the personal information, provide a service that you requested, or take actions reasonably anticipated within the context of our ongoing business relationship with you.

- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Debug products to identify and repair errors that impair existing intended functionality.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 seq.).
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
- Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
- Comply with a legal obligation.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.
- **Right to Non-Discrimination for the Exercise of a Consumer's Privacy Rights**

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you use of our services.
- Provide you a different level or quality of services.

- **Right to Opt-Out of Sale of Personal Information**

You have the right to opt-out of the sale of your Personal Information. You can submit a request by clicking [here](#). You can also submit a request via the methods noted below:

- **Response Timing and Format**

We endeavour to respond to a verifiable request within 45 days of its receipt. If we require more time (up to 90 days), we will inform you of the reason and extension period in writing.

We will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding receipt of a verifiable request. The response we provide will also explain the reasons we cannot comply with a verifiable request, if applicable.

We do not charge a fee to process or respond to your verifiable request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

EU General Data Protection Regulation (GDPR) Rights

- **Right to Access (Article 15):** You have the right to obtain from us confirmation as to whether or not your personal data is being processed by us and receive information about that data.
- **Right to Rectification/Correction (Article 16):** You have the right to access your information and to correct, amend or delete inaccurate information.
- **Right to Erasure (Article 17):** You have the right to request that your information be deleted from our systems.

- Right to Restriction of Processing (Article 18): You have the right to request that we stop processing your information at any time.
- Right to Data Portability (Article 20): You have the right to request a copy of the personal data you provided to us in a structured, commonly used and machine-readable format. You may also request that we transfer a copy of your personal data to another controller where technically feasible.
- Right to Object (Article 21): You have the right to object to the processing of your personal data at any time.
- Right to file a complaint: You have the right to file a complaint with a supervisory authority.

We use this information to:

- Assess your needs to determine suitable products or services.
- Send you requested product or service information.
- Respond to customer service requests.
- Administer your account.
- Send you a newsletter.
- Send you marketing communications.
- Administer contests and sweepstakes you entered, and notify you if you won.
- Improve our Web site and marketing efforts.
- Respond to your questions and concerns.
- Display content based upon your interests.

Choice/Opt-Out:

You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or you can contact us at support@marketresearchcooperative.net.

When it is necessary, we will also send you other announcements on rare occasions as long as you have an active account in Marcoope Limited. As the nature of this communication is not for marketing or promotional, you are unable to opt-out of these emails.

Social Network

We enable you to create a profile, and share information such as messages, photos, and videos with others within your network. We cannot control the actions of others with whom you may choose to share your pages and information. Also we cannot guarantee that the content you post on our site will not be viewed by others outside your network.

How do we safeguard children's privacy?

We do not sell the personal information of consumers we actually know are minor in corresponding geography.

MARCOOPE LIMITED enables recruitments secure in the knowledge that their users – including children – are protected from the risks associated with online profiling and interest-based targeting, and that are in compliance with COPPA and GDPR-K.

Information Obtained from Third Parties

If you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.

You can import contacts from your Outlook or other email account address book for the purpose of inviting your contacts to become a member of our site. We do not collect the password for the email account you wish to import your contacts from.

Disclosure to Third Parties

We will share your information with third parties only in the ways that are described in this privacy statement. We may disclose your personal information

- as required by law, such as to comply with a subpoena, or similar legal process.
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- if Marcoope Limited is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- to any other third party with your prior consent to do so.

We use third parties to support us in providing our services and to help provide, run and manage our internal IT systems. For example, providers of information technology, cloud based software as a service provider, website hosting and management, data analysis, data back-up, security and storage services. The servers powering and facilitating that cloud infrastructure are located in secure data centres around the world, and personal data may be stored in any one of them.

Tracking Technologies

We or a third party contracted by us may use technologies such as cookies, Web beacons, or scripts to gather information about how you and others interact with our Web site. For example, we will know how many users access a specific areas or features within our site and which links or ads they clicked on. We use this aggregated information to understand and optimize how our site is used, improve our marketing efforts, and provide content and features that are of interest to you.

We partner with a third party ad network to either display advertising on our Web site or to manage our advertising on other sites. Our ad network partner uses cookies and Web beacons to collect non-personally identifiable information about your activities on this and other Web sites to provide you targeted advertising based upon your interests.

Security

The security of your personal information is important to us. When you provide sensitive information (such as a credit card number) to us, we encrypt the transmission of that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

If you have any questions about security on our Web site, you can contact us at

support@marketresearchcooperative.net.

Data Retention

Personal data that is kept by us will be destroyed after a reasonable period from the time when it becomes outdated or is no longer required for the purpose for which it was collected or when we receive your request to delete it. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Review and Update Your Information

If your personal information that we hold is inaccurate, let us know and we will update the relevant information. You may also request the erasure of your personal information in accordance with the

relevant data protection legislation. We will notify you within 40 days of your valid request about the relevant action taken.

To review and update your personal information to ensure it is accurate, login to your account or contact us at support@marketresearchcooperative.net. We may request proof of identification to verify your access request.

Notification of Privacy Statement Changes

We may update this privacy statement to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

Feedback

You can contact us about this privacy statement by writing or email us at the below:
support@marketresearchcooperative.net